

**KHUSHHAL PURAMAN PAKISTAN PROJECT IS LAUNCHED IN ACCORDANCE WITH ECONOMY REJUVENATION PLAN, FOR YOUTH AND FEMALES, TO OFFER VIRTUAL OPPORTUNITIES VIA DIFFERENT ONLINE PLATFORMS AND VIRTUAL SKILL DEVELOPMENT TECHNIQUES.**

## **KEY FEATUERES :**

- **SOCIAL ECONOMIC UPLIFT OF VULNERABLE SECTOR.**
- **REHABILITATION AND RE INTEGRATION THROUGH SKILL DEVELOPMENT.**
- **ENTREPRENEURSHIP, DIRECT & INDIRECT JOB OPPORTUNITIES FOR YOUTH.**
- **UPLIFT OF ECONOMIC CYCLE OF PAKISTAN.**
- **INCREASE IN FOREIGN RESERVES.**
- **WORK FROM HOME CULTURE.**
- **MINIMUM INVESTMENT TO BECOME AN ENTREPRENEUR.**
- **SERVICES BASED EMPLOYMENT.**
- **ENCOURAGED BY PAKISTAN GOVERNMENT.**

**APPLY NOW AT:**

**[WWW.ENABLERS.ORG/PEP](http://WWW.ENABLERS.ORG/PEP)**

## ENABLERS SKILL DEVELOPMENT PROGRAMME

ENABLERS SKILL DEVELOPMENT PROGRAMME IS A DETAILED & ADVANCED LEVEL TRAINING PROGRAM ON E-COMMERCE FOR THE YOUTH & FEMALES OF PAKISTAN.

QUALIFYING STUDENTS FROM ENABLERS SKILL DEVELOPMENT PROGRAMME WILL BE E-COMMERCE SPECIALISTS AND WILL HAVE PROFICIENCY ON AMAZON, EBAY, DARAZ AND WILL ALSO BE EXPERTS ON FREELANCER.COM & FIVERR FREELANCING WORK.

IN ENABLERS SKILL DEVELOPMENT PROGRAMME, PRACTICAL TRAININGS WILL BE GIVEN ON ALL BELOW MENTIONED MODULES:

### MODULE 1:

INTRODUCTION TO ECOMMERCE  
INTRODUCTION TO ECOMMERCE  
OBJECTIVES OF ECOMMERCE  
FEATURES OF ECOMMERCE  
TYPES OF ECOMMERCE  
BASICS OF B2C AND B2B CHANNELS  
NEED FOR ECOMMERCE  
BUSINESS APPLICATION OF ECOMMERCE  
ECOMMERCE CHANNELS  
ESSENTIALS AND PROCEDURE OF ECOMMERCE

### MODULE 2:

AMAZON ACCOUNT MANAGEMENT  
AMAZON INTRODUCTION  
CREATING NEW PRODUCT LISTING  
(SINGLE/VARIATION)  
METOO LISTING  
PRODUCT ERROR FIXING (SUPPRESSED LISTING –  
QUALITY ALERT ETC)  
STOCK CHECKING  
ORDER MANAGEMENT (FBM)  
CREATING PPC & OPTIMISATION  
CREATING (COUPONS – DEALS – PROMOTIONS)  
PRODUCT HUNTING & RANKING ON AMAZON  
LAUNCHING PRODUCT ON AMAZON  
PRODUCT REVIEWS BUILDING ON AMAZON  
HANDLING A-TO-Z COMPLAINT / CHARGE BACK  
CLAIMS / RETURNS / REFUNDS  
HOW TO APPROACH AMAZON SUPPORT  
(CONVERSATION WITH SUPPORT)  
MANAGING FBA SHIPMENTS  
CREATING FBA SHIPMENTS  
CHECKING PAYMENTS (STATEMENTS - TRANSACTION  
REPORTS ETC)  
CHECKING ACCOUNT HEALTH  
CUSTOMER SERVICE (COMMUNICATION SKILL –  
ANSWERING QUERIES )

### MODULE 3:

EBAY ACCOUNT MANAGEMENT  
EBAY INTRODUCTION  
ACCOUNT SIGN UP  
SUBSCRIPTIONS  
PAYPAL LINKING  
PRODUCT LISTING (SINGLE/VARIATION)  
PRODUCT ERROR FIXING  
ORDER MANAGEMENT  
CREATING PROMOTION  
CONTACTING SUPPORT (CONVERSATION TO FIX ANY  
PROBLEM)

### MODULE 4:

DARAZ ACCOUNT MANAGEMENT  
DARAZ INTRODUCTION  
SELLER ACCOUNT REGISTRATION  
PRODUCT RESEARCHING  
CONTENT WRITING  
KEYWORD RESEARCHING  
MANAGING ORDERS  
LISTING PRODUCT (SINGLE/VARIATION)  
ITEM RANKING  
BRAND SEARCHING  
HOW TO CONTACT SUPPORT  
REVIEW BUILDING  
CUSTOMER SERVICE (COMMUNICATION SKILL –  
ANSWERING QUERIES )

### MODULE 5:

GETTING WORK VIA FREELANCER PORTAL  
FIVERR INTRODUCTION  
ACCOUNT REGISTRATION  
CREATING PROFILE  
HUNTING GIGS  
CREATING GIGS  
UNDERSTANDING CONTENT WRITING & RE-WRITING  
KEYWORD RESEARCHING  
GIG RANKING  
REVIEW BUILDING  
ORDER MANAGEMENT  
CONTACTING SUPPORT (CONVERSATION TO FIX ANY  
PROBLEM)  
CUSTOMER SERVICE (COMMUNICATION SKILL –  
ANSWERING QUERIES )

### MODULE 6:

GETTING WORK VIA FIVERR PORTAL  
FREELANCER.COM INTRODUCTION  
ACCOUNT REGISTRATION  
PAYONEER ACCOUNT REGISTRATION  
MEMBERSHIP SUBSCRIPTIONS  
BECOMING PROFESSIONAL PROFILE  
REVIEW BUILDING  
UNDERSTANDING MILESTONES  
BROWSING PROJECTS  
BIDDING / PROPOSAL SUBMISSIONS  
CONVERSATION ETHICS  
UNDERSTANDING PAYMENT WITHDRAW OPTIONS  
UNDERSTANDING & HANDLING DISPUTES  
CONTACTING SUPPORT